

TOURIST DEVELOPMENT COUNCIL EXPENDITURES
CHECKS DISTRIBUTED FOR THE MONTH OF JULY 2006

VENDOR	DESCRIPTION	AMOUNT
<u>ADVERTISING</u>		
COOKE COMMUNICATIONS	DAC/TDC/FSH/DIVE/SALESMGR	\$215.90
FLORIDA KEYS.COM	JULY06 MONTHLY FEE	\$2,916.00
FLORIDA KEYS KEYNOTER	DAC/TDC/FSH/DIVE/SALESMGR	\$802.20
THE REPORTER	DAC/TDC/FSHG UMB/DIVE UMB	\$312.89
TINSLEY ADVERTISING	APR06 PROMO ADV	\$10,858.45
		<hr/> \$15,105.44
<u>BRICKS & MORTAR PROJECTS</u>		
CITY OF MARATHON	JUN06 AMPTHEATRE	\$250,000.00
		<hr/> \$250,000.00
<u>VISITOR INFORMATION SERVICES</u>		
GREATER MARATHON CHAMBER OF COMMERCE	JUN06	\$6,666.66
ISLAMORADA CHAMBER OF COMMERCE	MAY/JUNE/JULY06	\$19,999.98
KEY LARGO CHAMBER OF COMMERCE	JUN06	\$7,750.00
LOWER KEYS CHAMBER OF COMMERCE	JULY06	\$4,500.00
		<hr/> \$38,916.64
<u>EVENTS</u>		
CLEAR CHANNEL BROADCAST	FEB06 DOLPHIN MASTERS TOURN. TROPHY	\$150.00
CLEAR CHANNEL BROADCAST	FEB06 CIVIL WAR FESTIVAL	\$1,495.00
CHARLIE BAUER	APRMAY06 HOGS BREATH SONGWRITER FESTIVAL	\$5,890.00
DON HAWLEY INV. TARPON TOURNAMENT	JUN06 BROCC/TEES/TROPHY	\$1,400.00
FLORIDA MEDIA INC.	MAR06 AD FILM MONTHLY MAG. JAZZFEST	\$1,034.00
GOLD CUP TARPON TOURNAMENT	JAN/MAY06 BROCHURE/HATS/TROPHY	\$1,300.00
JESSIE PORTER'S HERITAGE HOUSE	APR06 AD ROBERT FROST POETRY FESTIVAL	\$1,911.35
KEYBOARD ADVERTISING	FEB06 TEE CIVIL WAR FESTIVAL	\$655.25
KEY WEST ART & HISTORICAL SOCIETY	JULY06 ADV IN THEIR OWN WORDS	\$2,047.50
KEY WEST COUNCIL ON THE ARTS	NOV05-MAR06 BROCC/POSTER IMPROMPTU CONCERTS	\$2,170.00
KEY WEST PLAYERS	APR06BAL SEASON	\$8,736.45
KEY WEST SYMPHONY ORCHESTRA	DEC05-APR06 SEASON	\$14,888.25
LOWER KEYS CHAMBER OF COMERCE	APR06 POSTAGE DOLPHIN TOURNAMENT	\$99.67
LAKEWAY PUBLISHERS	JAN06 ADV CIVILWAR/PIRATE FESTIVALS	\$772.75
MARATHON COMMUNITY THEATRE	JANMAR06 ADV COMMUNITY THEATRE	\$5,338.70
MIDDLE KEYS CONCERT ASSOCIATION	JAN/MAR CONCERT SEASON	\$4,118.75
MONROE COUNCIL OF THE ARTS	NOV05/JANMAR06 RENTAL C.SHORES H.S.	\$2,450.13
OUTDOOR FLORIDA	MAY06 AD BPLKEYS DOLPHIN TOURN	\$310.00
PIGEON KEY FOUNDATION	FEB06 AD/RIBBONS/POSTAGE ART FEST	\$470.35
RED HERON HANDPRINTS	JUN06 BPLKEYS DOLPHIN TOURNAMENT	\$1,714.40
REDBONE INC.	JAN06 PHOTO CHEECA CELEBRITY TOURNAMENT	\$269.08
SAN PEDRO WOMEN'S GUILD	JAN06 AD ART UNDER THE OAKS	\$959.40
STEPHEN A ESTES dba NEWS BAROMETER	MAY06 BPLKEY DOLPHIN TOURNAMENT	\$250.00
VOX COMMUNICATIONS	MAY06 AD BPLKEYS DOLPHIN TOURN	\$70.00
THE WEEKLY NEWSPAPER	JUN06 BPLKEYS DOLPHIN TOURNAMENT	\$95.00
		<hr/> \$58,596.03
<u>OFFICE SUPPLIES & OPER COSTS</u>		
BUCCANEER COURIER	TDCDAC DELIVERIES JULY06	\$110.00
C.B. SCHMITT REAL ESTATE	JULY06 RENT	\$14,722.36
COMPUTER OFFICE SOLUTIONS	JULY06 DSL MONTHLY FEE	\$22.00
DIVERSIFIED SERVICES	JUN06 JANITOR FEE	\$345.00
EVANS ENVIRONMENTAL	HIGGS BEACH CLEAN UP	\$14,625.00
FEDERAL EXPRESS CORP	JUNE/JULY06 SHIPPING	\$950.74
KEYS INSURANCE SERVICE	AUTO	\$2,330.32
MC CLERK OF THE COURT	APR-JUN06 TDC CLERK FEES	\$13,245.10
M&M SMALL ENGINE II	TRIM LINE	\$35.00
MANLEY DEBOER LUMBER CO	HIGGS BEACH SUPPLIES	\$136.73
MONROE ASSOCIATION RETARDED CITIZENS	HH BEACH JUN06	\$1,500.00
MONROE CONCRET PRODUCTION	HIGGS BEACH SUPPLIES	\$1,501.98
OFFICE DEPOT	MISC OFFICE SUPPLIES	\$341.05
OLIMAR SAND & GRAVEL	CORSE SILICA	\$6,755.32

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PITNEY BOWES, INC.	JUN06 MONTHLY FEE	\$151.00
RINKER MATERIALS CORPORATION	HH PARK	\$9,001.20
SOFTWARE MANAGEMENT	THIRD QTR FEE	\$935.00
STRUNK ACE HARDWARE	HIGGS BEACH SUPPLIES	\$55.95
TOTAL TEMPERATURE CONTROL	JULY06	\$99.95
WOOL WHOLESALE PLUMBING	HIGGS BEACH SUPPLIES	\$230.96
XEROX CORPORATION	JUN06 WORKCENTER COPIER	\$512.45
XEROX CORPORATION	JUN06 WORKCENTER FAX & EXCESS FEE	\$107.80
ZENITH INSURANCE CORPORATION	JUL06 Z832025813	\$469.00
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		\$68,183.91

PERSONAL SERVICES

3406 N. ROOSEVELT BLVD	JULY/AUGUST06	\$79,118.07
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		\$79,118.07

PUBLIC RELATIONS

STUART NEWMAN ASSOCIATES	JUN06 PR EXP	\$69,537.66
STUART NEWMAN ASSOCIATES	JUN06 STRINGER FEES	\$4,624.99
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		\$74,162.65

SALES & MARKETING

AMEUROP PHONE ASSIST	JUN06 MULTILINGUAL ASST.	\$1,500.00
CELLET TRAVEL SERVICES	APR06 SWEDEN EXHIBIT	\$2,745.11
FILM FLORIDA	JUNE06 BROADCAST/RITA BROWN	\$1,250.00
FILM FLORIDA PUBLISHING	2006-07 FILM PRODUCTION GUIDE	\$8,000.00
GET IT ACROSS	TIP AUSTRIA	\$3,665.54
GET IT ACROSS	APR06 E NEWSLETTER	\$1,282.18
KEYBOARD ADVERTISING	JUN06 TDC CHAIRCOVERS	\$315.73
MONROE COUNCIL OF THE ARTS	APR06 ADMIN FEE	\$3,541.67
NORTHALSTEAD MARKET	AUG06 2ND BOOTH STEVE SMITH	\$350.00
PRANGE & OHEARN	MAY06 VIS FEE/ 1ST PMT PROFILE	\$19,343.75
SMITH TRAVEL RESEARCH	MAY06 FEE	\$575.00
SURVEYSYSTEMS INC.	JUN06 SURVEY SCANNING	\$514.79
THE PEDDLER GROUP, INC.	JUN06 PLANTS ATLANTA PRIDE	\$411.95
VISIT FLORIDA	AUG06 JESSICA BENNETT ORLANDO	\$295.00
VISIT FLORIDA	SEP06 H WHEELER CHICAGO	\$1,950.00
VISIT FLORIDA	CO-SPONSOR PRINT	\$2,325.00
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		\$48,065.72

TELEPHONE & UTILITIES

BELLSOUTH	2941936JUN06	\$231.78
BELLSOUTH	2942901JUN06	\$937.97
BELLSOUTH LONG DISTANCE	758270203JUN06	\$925.64
FCAA	JUN06 TDC 1201 WHT ST	\$77.77
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		\$2,173.16

TRAVEL

HAROLD WHEELER	JUNE MEETINGS	\$445.39
DIANE GIBSON	MAR06 MEALS SEATRADE CONFERENCE	\$154.50
JESSICA BENNETT	WINTER SURVEY REIMB	\$19.95
JESSICA BENNETT	JUN06 LKEYS MEMB MTG	\$24.80
JESSICA BENNETT	AUG06 ADV FL GOV.CONFERENCE	\$391.14
KEY WEST TRAVEL/CONDO	JUN06 H WHEELER FTMYPERS	\$248.60
KEY WEST TRAVEL/CONDO	JUN06 R.BROWN LONDON/BARCELONA	\$1,336.73
GREATER KEY WEST CHAMBER of COMMERCE	MAR06 HOTEL/EXPS SEATRADE CONFERENCE	\$1,898.60
LYNDA STUART	MAY/JUN06 DAC MEETINGS	\$367.70
RITA BUCKNER BROWN	JUN06 LONDON BRDCAST	\$1,720.45
STACEY MITCHELL	JUL06 KWAA LUNCHEON	\$18.00
STEVE K. SMITH	JUN06 ATLANTA PRIDE	\$1,750.82
SUSANNE TORTU	JUN06 DIVE UMB/JUL06 KWAA LUNCHEON	\$87.40
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		\$8,464.08

TOTAL \$642,785.70